

## **Photography Competition on Smart City Mission in New Town**

### NOTICE

New Town Kolkata Green Smart City Corporation Limited is organizing a “Smart City Photography Competition”.

Smart City Mission was launched in New Town in 2019. This Photography Competition is to capture the impact of Smart City Mission in New Town.

Participants are requested to submit photographs (two each in a single entry ) which will show the status of the city before and after the Smart City Mission interventions.

The selection of photographs will focus on the following criteria

Content: How relevant and attractive the content is to the theme ? How well does the photo tell the external audiences about impact of Smart City Mission? How well the participant has been able to identify the subject of the photograph?

Composition: How well has the photo been composed or framed? Does the composition adequately present the theme/subject or the content?

Technique: How well does the photo represent the photography technique? Lighting? Post-production?

### **To participate**

- Send your pictures along with a short caption not exceeding 50 words (in English).
- There should not be any watermarks on the picture.
- The file should be named as follows: SCMB\_YOURNAME for photograph before intervention and SCMA\_YOURNAME for photograph after intervention in New Town. eg: For a person named Sujit Das submitting an entry will write the file names as SCMB\_SUJITDAS\_NEWTOWN for photograph before intervention and SCMA\_SUJITDAS\_NEWTOWN for photograph after intervention.
- All submissions should be submitted to the below-mentioned mail, with subject line “**Photography competition on Smart City Intervention in New Town Kolkata**”

[photography.nkgsccl@gmail.com](mailto:photography.nkgsccl@gmail.com)

- **Please mention mobile number in the entry e mail**

### **Important dates**

- Submission **ends on 31<sup>st</sup> July 2022 at 11:59 PM**

### **Awards:**

Certificates of recognition will be awarded to the top three winners of the competition

### **Exhibition**

- Award winning pictures and selected nominations will be showcased on NKGSCCL and NKDA website.

### **Competition rules**

- The photograph should be of New Town only
- Participation is open to individuals only (amateurs and professionals).
- Each entry should be at least 8 X 12 inches at 300 DPI (dots per inches) minimum size.
- The file size of the initial submission should be less than 20 MBs. Participants should be able to share the high resolution version upon selection within a day.
- All communications should be done only through email
- The entries will be adjudicated by an eminent panel
- NKGSCCL authorities may cancel or postpone the competition at their discretion

### **Within the framework of digital image editing, the following is PERMITTED:**

- Moderate adjustments of contrast, tonal values, gradation, white balance, colour, and saturation
- Moderate use of the shadow/highlight tool, dodging/burning and digital graduated grey filters
- Removal of sensor dust, marginal clean-up if this does not change the statement of the image
- Moderate (selective) sharpening and (selective) noise reduction
- HDR images, stitched panoramas and images using focus stacking as well as in-camera multiple exposures (for all these techniques the requirement is that all images were taken at the same location at approximately the same time. With multiple exposures this means that the viewer should not be misled by the combination of two or more images).
- Removal of chromatic aberrations and vignetting as well as lens distortions
- Black & white and infrared rendering (incl. filter and tonal adjustments)

### **Within the framework of digital image editing, the following is NOT PERMITTED:**

- Adding or removing objects (e.g animals, plants, people, items of civilization and traces thereof)

### **Final Clause**

- Submissions that do not abide by any of the conditions of the competition will not be selected. The jury's decision will be final. By submitting images to the competition, the participant consents to the above competition rules and refrain from any legal proceedings

### **Copyright**

- By entering the competition, the photographer confirms that the entered photograph is his/her original work and the photographer is the sole owner of the copyright and there are no third-party claims
- Upon initial selection, the photographer is willing to submit a High Resolution Image of their photograph at short notice
- The photographer shall confirm that entries submitted for this competition can be used by the NKGSCCL and NKDA for any of their official publications with due acknowledgment.

Sd.

**Chief Executive Officer**

**New Town Kolkata Green Smart City Corporation Limited**